

2010-11

Quad City Symphony Orchestra Program Advertising

Beauty. Vitality. **Symphony.**



Masterworks Programs

- Three program books per season, each serving two pair of subscription concerts
- Volume I Oct-Nov
- Volume II Dec-Feb
- Volume III Mar-Apr
- New! All ads full color for 2010-11 season
- Circulation: approximately 12,000 copies per season

Pops Programs (Holiday, Spring)

- One program book serving a single Pops concert
- Holiday Nov / Spring May
- All ads black and white
- Circulation: 2,500 to 8,000 per program

Chamber Music Programs (Autumn, Mid-Winter, Spring)

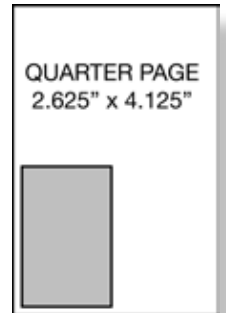
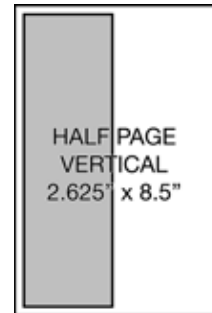
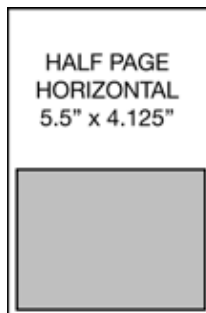
- Three program books per season
- Autumn Oct / Mid-Winter Jan / Spring May
- New! All ads full color for 2010-11 season
- Circulation: approximately 900 copies per season

Submission and Mechanical Questions

Amy Scodeller, Pear Advertising
amy@pearad.com
(563) 343-4894

Deadline five weeks prior to concert

Preferred formats are PDF, 300 dpi JPEG, or EPS files with fonts converted to outlines.
Additional services available for design, writing, translation, resizing, scanning or other prepress work.
Ask for rates.



Online Banner Ad Dimension 160x600 px

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Quad City Symphony Orchestra Rate Card and Contract

	Masterworks All 3 Programs Save 25%	Masterworks Choose 2 Programs Save 20%	Masterworks Choose 1 Program
Full	\$1,800	\$1,275	\$800
Half	\$950	\$675	\$425
Quarter	\$550	\$400	\$250

New this season! All ads in color at no extra charge. Add 25% for premium placement on full page ads.

	Pops Holiday & Spring	Chamber All 3 Programs	Online Options
Full	\$700	\$130	Online Banner Ads \$50 each
Half	\$400	\$75	
Quarter	\$250	\$50	
All ads in black and white for Pops. Add 25% for premium placement on full page ads.		New this season! All ads in color at no extra charge. Add 25% for premium placement on full page ads.	
			Arts Index Listing \$80 each

SPACE RESERVATION

Ad size _____

Programs _____ Total cost _____

Advertiser* _____ Contact _____

Phone _____ Fax _____

Email _____

Address _____ City _____ State _____ Zip _____

*If Advertiser is represented by agency, please provide agency name and contact person.

TERMS AND BILLING

Advertiser agrees to purchase advertising space and Publisher agrees to allow space as contracted. Publisher will give Advertiser proof of new or updated ads before printing. Billing will be immediately following the concerts, with the full amount due 30 days following. Ad tear sheets will be included in billing.

SIGNATURES

Advertiser _____

Authorized Representative _____

Date _____

Publisher QUAD CITY SYMPHONY ORCHESTRA ASSOCIATION

QCOSO Representative _____ Date _____

